

## **Shaping Culture and Leadership Research Workshop**

### Mapping and Framing the Research Methodology

#### **Background**

Research's in the area of leadership has been prominent in the last decades. Specially to seek the applicable leadership style which appropriate with the existing culture within an organization. Some of them emphasizing the importance of empirical finding based on the quantitative data. On the other hand to develop more grounded finding, some researchers did in the way of more qualitative based research. However, it has been true that there are no right or wrong about doing research, in particular in the area of culture. It is just the matter of how fit the finding with suit with the reality. Bridging those two stream of way to doing research is more important to do in order to framing out and mapping out the better research in this area.

#### **Aims**

1. To develop fully understanding of the importance of selecting appropriate research methodology of the culture and leadership research.
2. Mapping and framing the research methodology of culture and leadership research.

#### **Goals**

Researcher's often asks what it is about the Leadership and Culture research that makes it so acceptable and appropriate. There are no truth and wrong about researching in this area, as many point of view demanded many perspectives. There is only single goal in this workshop:

Contribute and understanding to the leadership and culture research in the aspects of it is methodology issues.

## **Workshop Setting**

The workshop is designed within the conference theme, thus, it is expected participants in the area of HRM, Organization Behavior encourages join this workshop. Ideally there are, at least 8 papers in the area of Leadership and Culture research to be presented in the workshop. Throughout workshop, participants are encourages to participate and while necessary the workshop organizer will pinpoint the essence of the paper presented. At the end of the workshop, there will be a concluding remark to notify the goal of the workshop, while it is possible, the organizer will summarize the paper presented and including all the authors in a single article to be submitted to the journal publisher.

The length of workshop will be not more than half day, consisting of 2 and half hour maximum on paper presentation, 1 hour general discussion, and half hour of organizer concluding remarks.

## **Marketing of the Workshop**

To attract potential presenter, the workshop will be marketed on the following way:

1. Using the conference website – wherever possible create blog site which linked to the workshop site (the organizer will created it)
2. The organizer will identify potential presenter (based on the scholarly search over the internet) then together with the conference organizer will contacting them.