

### Proceedings and Special Issues

A) We are proud to announce that the Proceedings of ICMMS 2008 will be published by the very famous **Imperial College Press**.

B) The journal in which selected Proceedings of ICMMS 2008 will be published is:

**Management Sciences and Practices Journal**, a journal of the European Society of Computational Methods in Sciences and Engineering (ESCMSE)

**Computing Letters**, a journal of the European Society of Computational Methods in Sciences and Engineering (ESCMSE)

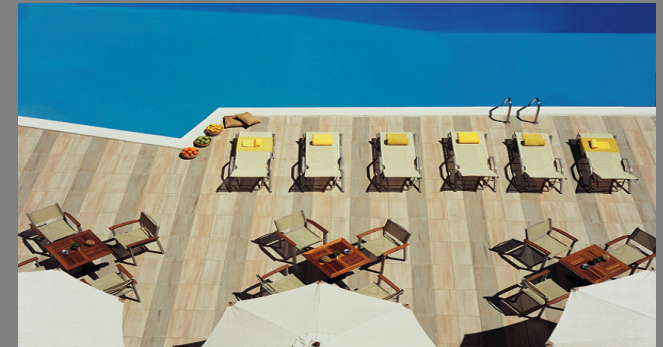
## INTERNATIONAL CONFERENCE ON MANAGEMENT AND MARKETING SCIENCES 2008

### ICMMS 2008

<http://www.icmms.org/>  
<http://www.icmms.net/>

**ICMMS 2008  
HOTEL AMARILIA  
VOULIAGMENH,  
ATHENS, GREECE  
23-25 MAY 2008**

<http://www.icmms.org/>  
<http://www.icmms.net/>



## Aims and Scope

The distinctive feature of the conference is its focus on global transition and the aspiration to provide diverse perspectives on the process of change and evolution on regional and local level. The aim is to discuss and publish research on change in societies, cultures, networks, organizations, teams, and individuals as well as the processes that are most effective in managing transitions from dominant structures to more evolutionary, developmental forms.

Transition from central planning to a market economy was one of the challenging subjects in the emerging market economies in all over World. However, transition is an ongoing process not only in terms of human development and history but also in the perspective of an ever changing world – and its current events. Man tries to understand, anticipate and manage these transitions. During the last decade these changes are associated not only with globalisation, but also with significant regionalisation and localisation in social and economic development.

Transition, globalisation, regionalisation and localisation are challenging economic, business, management, sociological, ethical and political questions. Due to their complexities and engagement of different social, economic and political actors, there is still limited knowledge, lack of evidence and suitable solutions to manage these processes. The conference participants with their written contributions and oral presentations are expected to contribute to the sharing of new theoretical, methodological and empirical knowledge to better understand and manage these contemporary economic and social processes at local, regional and global level.

## Under the Auspices of the

European Society of Computational Methods in Sciences and Engineering (ESCMCE)

## Chairman

[Dr. Damianos Sakas](#), Department of Computer Science and Technology, Faculty of Sciences and Technology, University of Peloponnese, Greece

## Organizer and Managing Editor

[Prof. T. E. Simos](#), Active Member of the European Academy of Sciences and Arts and Corresponding Member of the European Academy of Sciences, Department of Computer Science and Technology, Faculty of Sciences and Technology, University of Peloponnese, Greece.

## Vice-Chairman:

[Mr. Efsthios Kefalidis](#), General Manager, Rodopi Development S.A., N. Plastira and G. Antoniadis 691 00 Komotini, Greece

## Scientific Committee

[Professor Dr. Dr. habil. Reinhard Hünerberg](#), Germany, [Dr. Zhonggi Jin](#), England, [Dr. N. Konstantopoulos](#), Greece, [Prof. Sonja Petrovic-Lazarevic](#), Australia, and Serbia, [Dr. C. Lympelopoulos](#), Greece, [Dr. Thomas Matheis](#), Germany, [Dr. Damianos Sakas](#), Greece

## Organizing Committee

Mrs Eleni Ralli-Simou (Secretary of the Conference), Dr. Z. Anastassi, Mr. N. Kanellos, Mr. T. V. Triantafyllidis, Mr. G. Vourganas

## Call for Sessions Workshops and Minisymposia

We invite proposals for Sessions, Workshops or Minisymposia. Each session should have at least 8 paper presentations. For this session the organizer or his team can have at most 2 papers. Each workshop or minisymposium should have at least 10 paper presentations. For this workshop or minisymposium the organizer or his team can have at most 2 papers. The Session, Workshop or Minisymposium organizer will be responsible for advertising the workshop, reviewing and selecting the papers.

The Session organizers will have free registration in ICMMS 2008. The Workshop or Minisymposium organizers will have free registration and a participation in the Accommodation. Papers accepted for Sessions, Workshops or Minisymposia will be published in the Proceedings of ICMMS 2008. After the Conference the papers presented at the Sessions, Workshops or Minisymposia will be considered for publication in the appropriate journals. Submission of Proposals for the organization of Sessions, Workshops or Minisymposia should include the following information: title of the workshop; name, affiliation, mailing address and e-mail address of the proposer(s); description of the topic of the session (not exceeding 100 words) and a short description on how the session will be advertised

**The deadline for proposal submission is May 10, 2008. Please send your proposal to [tsimos@mail.ariadne-t.gr](mailto:tsimos@mail.ariadne-t.gr) and a carbon copy to the e-mail address: [tsimos.conf@gmail.com](mailto:tsimos.conf@gmail.com)**

## Important Information

Papers for Sessions, Workshops or Minisymposia should be submitted directly to the Sessions, Workshops or Minisymposia organizers who also defines the deadline. After the selection the Sessions, Workshops or Minisymposia organisers must send the final accepted papers to the Secretary of ICMMS 2008 not later than the deadlines defined by the Conference.

## Call for papers

You are invited to submit a paper and/or a proposal to organize a workshop. See <http://www.icmms.org/callfor.htm> for paper submission information. All accepted papers will be published in the Proceedings of ICMMS 2008 (which will be published by the very famous **Imperial College Press**) (see <http://www.icmms.org/proceeding.htm>). A selected number of papers will also be published as special issues of appropriate journals (see <http://www.icmms.org/proceeding.htm>). The conference will have the following format

1. **Keynote Speakers (only after invitation)**
2. **Original papers (selection based on short papers of 3-4 A4 pages)**
3. **Posters (selection similar to original papers)**
4. **Virtual Papers (papers which will be presented in the Conference without the attendance of the participant)**

## Keynote lectures

Will cover major accomplishments, trends, and technical challenges in numerical analysis and applied mathematics and on selected fields of research.  
Duration: 40 minutes - 1 hour.

## Presentation of papers

Accepted papers will be divided into several sessions. The full program will be announced later.

Duration: 10-15 minutes, followed by 5 min discussion

**PAPERS IN THE FORM OF SHORT PAPERS (3 - 4 A4 PAGES) SHOULD BE SEND TO THE SECRETARY NOT LATER 10 MAY 2008.**

## Contact information:

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