

Call for Papers on Hospitality & Tourism Knowledge Management

Symposium at the International Conference on Management and Marketing Sciences (ICMMS) 2008

Organised by

Dr. Konstantinos Andriotis, Nottingham Trent University

and

Dr. Dimitrios Diamantis, Sheffield Hallam University

23rd - 25th May 2008

Athens, Greece

In order to complement the regular program with new and emerging topics of particular interest in Hospitality & Tourism Knowledge Management, the **International Conference on Management and Marketing Sciences 2008** will include a Symposium on **Hospitality & Tourism Knowledge Management**. The Symposium aims to emphasize issues related to Hospitality and Tourism Management by stimulating discussion and exchange of ideas between professionals, academics, researchers, policy-makers, consultants, practitioners, government officials and postgraduate students from tourism, hospitality and management related fields.

The special session will seek papers that attempt to address some of the key challenges of hospitality & tourism knowledge management, including (but not limited to) the following themes:

- Hospitality management
- Tourism management
- Business Negotiation
- Business Communication
- Human resource management
- Leadership
- Strategic management
- E-marketing
- Yield and revenue management
- Wellness and spa management

- Social responsibility
- Ethical and cultural issues
- Marketing and segmentation
- Consumer behaviour
- Quality management techniques: six sigma, ISO 9000
- Risk and investment strategies
- Sustainability and green issues

Abstracts of no more than 200 words should be submitted electronically by **February 15th, 2008** to Dr. Konstantinos Andriotis (e-mail: kostas.andriotis@ntu.ac.uk) or Dr. Dimitrios Diamantis (e-mail: d.diamantis@shu.ac.uk). Papers presented at the special session will be considered for publication in a special issue of the ***International Journal of Hospitality Knowledge Management*** published by Inderscience. (For enquiries please see: <http://www.inderscience.com/ijhkm>).

For further enquiries regarding conference fees, conference programme, recommended accommodation, maps/instructions, and registration forms, please visit the web address at <http://www.icmms.org/>.

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Links to Tourism References:
<http://www.angelfire.com/ks/andriotis/Bibliography.html>

Links to Tourism, Hospitality and Leisure Journals:
<http://www.angelfire.com/ks/andriotis/Journals.html>
